

name: Information in the digital environment

level: I (bachelor)

form: stationery

academic year: 2023/2024

Year	Semester	Lecture	Lecture details													Form of assessment (oc / e)	ECTS					
			Number of hours																			
			w1	w2	w3	k1	k2	k3	cw	cm	p1	p2	s	l	lj			wr	pr	Razem		
I	I	Sources of written and electronic information					30											30	o	4		
		Communication sciences		30															30	e	3	
		Introduction to mediology		15		30													45	o	4	
		Time management and groupwork				30													30	o	2	
		Scientific text writing				30													30	o	2	
		Search and evaluation of digital information quality					30												30	o	4	
		Network environment		15		30													45	o	4	
		Art of self-presentation				30													30	o	2	
		Scientific work proseminar									30								30	o	3	
		C-group lecture																	30	o	3	
	P.E. (physical education)																	30	o	0		
	I semester total:																	360		31		
	II	II	Theory and history of culture		30		15												45	e	4	
			Introduction to information science		30			15												45	e	5
			E-book market		30															30	o	3
			Contemporary media market					30												30	o	4
			Contemporary book market				45													45	o	3
			Typesetting and computer graphics												30					30	o	5
			Contemporary world literature				30													30	o	2
			P.E. (physical education)																	30	o	0
Foreign language 1													60				60	o	3			
II semester total:																	345		29			
I year total:																	705	0	60			
III	III	Mobile services and technology				45												45	o	3		
		Cybersecurity and protection of information resources					30												30	o	4	
		Editing of digital publications											45						45	o	7	
		Foreign language 2												60					60	e	4	
		Specialisation lectures																	135	o	14	
	III semester total:																	315		32		
II	IV	Law and ethics in publishing and information work		15		30												45	e	4		
		Culture initiatives in local communities (project)		15		30													45	o	4	
	Information processing methods					30												30	o	4		

IV	B-group lecture			30																	30		o	3	
	Specialisation lectures																					105		o	9
	Apprenticeships																				120	120		o	4
	IV semester total:																					375		28	
II year total:																					690		60		
V	Directions of science development			30																		30		e	3
	Social media in institution's management			15			30															45		o	5
	Contemporary press market						30															30		o	2
	Sources of scientific information						30															30		o	2
	Databases																					30		o	4
	Information design in network environment																					45		o	7
	C-group lecture																					30		o	3
	Specialisation lectures																					30		o	2
	Diploma seminar 1																					30		o	2
	V semester total:																					300		30	
VI	Entering data into computerized systems						30															30		o	4
	Marketing basis			30		15																45		o	4
	Digital archives and repositories			30																		30		e	3
	Communication with the client						30															30		o	2
	Image management on the Internet																					30		o	5
	B-group lecture			30																		30		o	3
	Specialisation lectures																					15		o	1
	Diploma seminar 2																					30		o	1
	Bachelor thesis																					0		o	5
	Diploma exam																					0		e	2
VI semester total:																					240		30		
III year total:																					540		60		
STUDIES TOTAL: hours*:																					1935		ECTS: 130		